

Basic financial analysis



Topic 1: Fundamentals of financial analysis

- How a creditor views a financial statement
- What are the main components of a financial statement
- The purpose of the financial analysis
- Financial performance and credit risk
- Financial analysis in the credit risk assessment process.

Topic 2: Businesses and their financing needs

- Classification of businesses according to the object of activity
- Classification of businesses according to the form of ownership
- Game: Identifying the type of business based on some financial figures
- Identifying and understanding the real reason underlying a credit request
- Exercises

Topic 3: Activity trend and company profitability

- The volatility of sales and its impact in the assessment of financial risk
- The profit and loss account and profitability ratios
- The balance sheet and profitability indicators
- Exercises - calculation and interpretation of financial ratios

Topic 4: Propensity to invest and assessment of indebtedness

- Investment expenses - understanding and measurement
- Debt assessment - calculation and interpretation of financial ratios

Topic 5: Assessment of the company's liquidity

- What is liquidity?
- The concept of financial equilibrium
- Liquidity assessment - calculation and interpretation of financial ratios
- Exercises

Topic 6: The concept of the efficiency of a company's activity and the evaluation method

- The efficiency of a company's activity - concept, interpretation
- Calculation and interpretation of financial activity ratios
- Exercises

Topic 7: Case studies

Why us?

Our seminars are created and updated using the extensive experience, skills and research of our trainers in the field of corporate finance, corporate analytics and risk management.

For internally organized educational programs, we work together with your organization to design, implement and evaluate such programs.

The way in which our educational programs are delivered is different and makes the difference due to our trainers that have intellectual passion for the content, academic attestation and perhaps most importantly promote thinking "outside the box"

Related programmes

- Corporate accounting from the creditor's perspective
- Company's cash flow analysis
- A corporate financial diagnostic in 5, 15 minutes or one hour
- Introduction to the market risk analysis faced by a corporate
- Management risk

Registration and cancellations

Registration in the program can be done by filling in the form which is available in the contact area of our site (www.corpquants.ro)

Registration in the program can be canceled by means of a letter sent by post or e-mail to the address listed below received by us at least 5 calendar days before the start of the course, in which case the amount paid will be fully refunded.

The cancellation of registration in the program, received by us, less than 5 days in advance of the start date of the program is eligible to be replaced by participation in another program, but the amounts paid will not be returned.

We reserve the right to cancel or reschedule our programs at any time.